

Chapter Sponsorship Opportunities

The Texas Chapter of the REALTORS® Land Institute (RLI) would like to offer you the opportunity to become a sponsor of our Chapter events held throughout the year. RLI is the oldest affiliate of the National Association of REALTORS® and consists of real estate brokers who specialize in farm, ranch, and development land. This is your opportunity to present your product or service to the top land brokers in the State of Texas.

The Texas Chapter meets at various times during the year for Marketing, Networking, and Education sessions. You will be given recognition at the RLI reception on a banner at the Annual Outlook for Texas Land Markets conference that is presented each year in San Antonio, Texas by the Real Estate Center. The Chapter also holds other events that are also available for sponsorship opportunities including Accredited Land Consultant (ALC) continuing education classes, general real estate educational classes, and memberships retreats. You will have recognition on the Texas Chapter's website and Facebook page.

The levels of sponsorship are as follows:

PLATINUM SPONSOR – \$10,000

There will only be one Platinum sponsorship offered each year. This level will be the Co-sponsor with us at the reception for the Outlook for Texas Land Markets conference. Also included in this level:

- Promote at all 6 of our education events
- Promote at all networking events
- Promote at both Land/Ranch Tours
- Any print material provided will be made available at all events
- 10-12 Facebook posts per Quarter

GOLD SPONSOR – \$5,000

Benefits included in this level include:

- Promote at 4 out of 6 education events
- Promote at 1 networking event
- Promote at 1 Land/Ranch Tour
- Any print material provided will be made available at all education events
- 8-10 Facebook posts per Quarter

SILVER SPONSOR – \$2,500

Benefits included in this level include:

- Promote at 2 out of 6 education events
- Promote at 1 networking event or Land/Ranch Tour
- Any print material provided will be made available at 2 out of 6 education events
- 6-8 Facebook posts per Quarter

RLI CLASSROOM COURSE SPONSOR – \$1,500

You may want to sponsor a particular course in your area rather than be a general sponsor. An individual course sponsor is welcome to distribute material and address the students at the class. Additionally, you will receive credit for providing breakfast, lunch and coffee breaks.

EVENT SPONSOR

You may want to sponsor a particular event such as a conference, property exchanges, seminars, receptions, social events, etc.

**All potential sponsors are subject to approval of the
Texas Chapter Board of Directors.**

Sponsors are responsible for the development and display of all marketing materials, handouts, audio/visual needs, presentations, and signage.

Donations of items to the Texas Chapter for raffles or drawings at RLI meetings, events, and marketing sessions are very much appreciated. Revenue from the sale of such Item(s) are not included in the total of your sponsorship.

We appreciate your consideration of sponsoring events held by the
REALTORS® LAND INSTITUTE Texas Chapter.

Contact our Chapter Admin directly at 800-873-9155 or rlitexaschapter@texasrealtors.com regarding your interest in sponsorship of the RLI Texas Chapter and a Sponsorship Agreement form will be sent to you.

SPONSORSHIP APPLICATION



PERSONAL INFORMATION

Company Name :

Contact Person :

Address :

City, State, Zip :

E-Mail :

Website :

Phone :

Office :



Platinum \$10,000



Gold \$5,000



Silver \$2,500

I have read and accepted the terms and specifications described.

Signature: _____

THANK YOU!

WE GREATLY APPRECIATE YOUR SPONSORSHIP OF THE
REALTORS® LAND INSTITUTE TEXAS CHAPTER.

Email completed application to: RLITEXASCHAPTER@TEXASREALTORS.COM

Please submit a company logo in .jpg or .png format, along with a brief description of your business and the website URL if not provided above.